



XXVIITH WORLD
ROAD CONGRESS
PRAGUE 2023

www.wrc2023prague.org

2–6 October 2023

PRAGUE 2023 – TOGETHER
ON THE ROAD AGAIN

XXVIITH WORLD ROAD CONGRESS 2023

PRAGUE CONGRESS CENTRE
PRAGUE, CZECH REPUBLIC



NATIONAL PAVILIONS,
EXHIBITION
AND SPONSORSHIP
OPPORTUNITIES

See you in Prague

À Bientôt à Prague

NOS vemos en Praga

Na viděnou v Praze!



Exhibition Opportunities

The exhibition provides an ideal opportunity for delegates to interact with national representatives and professional organizations to familiarize themselves with the latest technology, developments and needs. Delegates increasingly welcome the opportunity to tap into the expertise provided by experts, meets the representatives of the governments and compare the latest research with the universities. In addition to the pavilions and commercial exhibits, coffee breaks will be served near the exhibition area to maximize the amount of time delegates spend within the exhibition area.

Sponsors and National Pavilions

The sponsors of the congress as well as the big pavilions will receive the opportunity to select their booth's allocation as the first and optimize their presentation at the congress. The sponsors will acquire additional channels and spots for their presentations as well.

Exhibitor – 500 EUR / sqm

Shell scheme, with table, two stools carpet, power, garbage bin and cleaning. Printing extra.

Company logo and link on the congress website as an Exhibitor prior to the congress.

Listing in designated industry section of the Final Program, if submitted within deadline.

Exhibition Space – 400 EUR / sqm

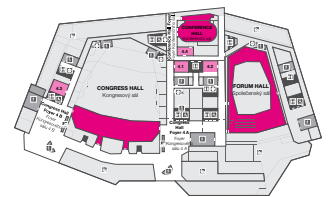
Floor space DOES NOT INCLUDE shell scheme and additional services.

Table Top – 1,500 EUR / 2 sqm

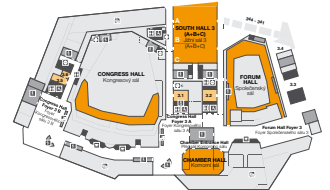
1 table and 2 chairs, basic electricity connection 3.5 kW, space for rollups.

Small space for NGO's and small organizations, 2 sqm with the basic furniture and electricity.

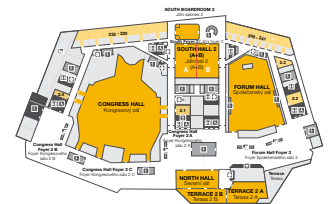
4th Floor



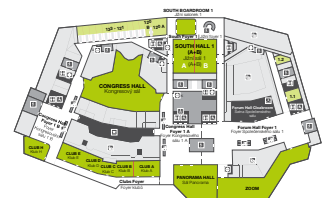
3rd Floor



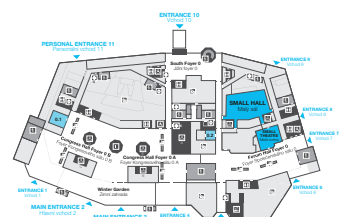
2nd Floor



1st Floor



Ground Floor





ITEMS & ADVERTISING

Exclusive Congress WiFi Sponsor

10,000 EUR

This is the service that is the most sought-after by delegates. Wi-Fi connection will be available in the halls and meeting rooms of the venue. Your webpage will be the first page to open upon accessing the service.

Exclusive Congress Mobile App Sponsor

10,000 EUR

The WRC General congress will have an official mobile application (iOS & Android) available for download in advance and during the whole event. The app will provide delegates with access to the detailed scientific program, venue floorplans, general

information and sponsors and exhibitors details. It also includes a communication platform to support networking between delegates.

Exclusive Congress Bag Sponsor

7,000 EUR

One congress bag including congress materials will be distributed to all fully registered delegates as they arrive on site at the congress. The bag will be tailor made. As partner of the congress bags you will have your company logo printed in a prominent position on the bag along with the congress logo.

Exclusive Poster Sessions Sponsor

8,000 EUR / 2,000 EUR per day

The partner logo will be printed on all poster header panels beside the congress

Logo. Sponsor details will be printed on the information sent to all poster presenters and there will be an opportunity to offer a best poster prize.

Exclusive Pens & Notepads

5,000 EUR

Sponsor can provide branded notebooks and pens that will be placed in the participant bags. Item is to be supplied by the sponsor.

Exclusive Lanyards

7,500 EUR

Each delegate will be given a lanyard with a name badge, which will indicate their name and where they are from, and act as an identification pass. The partner's logo will be printed on the lanyard.



INDUSTRY SYMPOSIA RATES

(Your own session in a dedicated room)

- Pricing for 55 minutes in room for 150 or more (possibly parallel).
- Lunchtime – 6,000 EUR.
- Commercial and national symposia.
- Breakfast / Coffee break / Lunch / Evening Symposia can be a unique opportunity to directly liaise with our participants to inform.

SPONSORSHIP PACKAGES

	★ GOLD	★ SILVER	★ BRONZE
Limited to	4	8	no limits
Exhibition	100	50	25
50-minute Satellite Symposium	+	+	-
E-mail advert of symposium sent to all delegates in lead up to congress	+	+	-
Invites to the Opening, Welcome Ceremony and Reception	10	8	6
Advertisement in final program	Full page	½ page	-
E-Blast sent to all delegates, pre/post congress, not during	1	1	-
Pavilion description of 100 words and contact details on the official Congress Mobile Application.	+	+	-
Company logo and link on the congress website	+	+	-
Bag insert	+	+	+
Push notification send to all delegates during congress	+	+	+
Logo and link in post GA thank-you e-mail	+	+	+
Price *	250,000 EUR	150,000 EUR	75,000 EUR

* NOTE; Govt/Non-Profit/Academic – 25 % discount on the sponsorship packages table as well as the Exhibitor's Opportunities.

